

# **YWCA** **IS ON A** **MISSION**

## **2015 - 2016** **ANNUAL REPORT**

**eliminating racism**  
**empowering women**

**ywca**

**west central michigan**



# YWCA IS ON A MISSION

**Eliminating Racism  
Empowering Women and Girls  
Promoting Peace, Justice, Freedom, and Dignity for All**

Our mission is big. Eliminating racism and empowering women and girls takes everything we've got and every bit of support our community can offer. Thankfully, that community includes **you**.

You have helped make the numbers and stories in this report possible. Each one represents a person and a life changed. When our helpline rings at 3 a.m. because a rape victim needs help, she's met with care and understanding. You make that possible. When a mom knows her home is no longer safe, she brings her kids with her to our shelter. You make that possible. When a dad feels helpless after his child's sexual abuse by a family friend, he attends counseling with his child. When an eighth grade boy starts to rethink what he's been taught about masculinity and relationships, he finds helpful tools in a class at his school. You make all that possible.

Over 4,000 individuals were served this year — each in need of hope, healing, and renewal. Thank you for being part of the community of support that works toward this mission. We are on it, **together**.



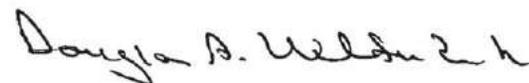
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CEO



Jacqueline Schafer  
2015-16 President, Board of Directors



Charisse Mitchell  
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Doug Wilterdink  
2016-17 President, Board of Directors

## 2015-16 BOARD OF DIRECTORS

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*“I was truly alone — no help, no one.  
The YWCA and my therapist helped pull me from  
the pits of isolation and abuse.”*

**YWCA Client**

- **Seeking safety.** Women and their children in a variety of domestic abuse situations come to the YWCA when home is not safe. 609 individuals (including 358 children) were served through long-term supportive housing and our emergency shelter, YWCA-Wege Sojourner House.
- **Reaching out.** 1,656 domestic abuse and sexual assault calls were received by the 24-hour confidential helpline.
- **Healing.** 1,502 individuals were served through support groups, individual counseling, and advocacy. 97% of clients surveyed said the service supported their healing process or helped them achieve their goals. 100% said they would recommend the YWCA if a friend needed services.
- **Parenting safely.** Through the Safe Connections program, 1,743 safe child exchange/supervised parenting sessions were completed.
- **Moving forward.** 95% of clients surveyed said they felt less isolated. 94% of participants left service with a safety plan in place.

## **DOMESTIC ABUSE SERVICES**

24-hour confidential helpline • Emergency shelter  
Long-term supportive housing • Advocacy  
Victim counseling and support groups  
Assailant counseling and groups  
Supervised parenting time and safe child exchange  
Medical forensic examinations • Therapy



## SEXUAL ASSAULT SERVICES

24-hour confidential helpline • Therapy • Counseling  
• Support groups • Medical-forensic exams for adults and children • Advocacy • Short-term respite services for victims unable to return home

*“My feelings were heard and my experiences were validated. I was asked what I wanted rather than having my voice taken from me.”*

**YWCA Client**

- **Getting care.** 335 medical-forensic exams (or “rape exams”) were provided to survivors of assault — including children and adults — giving them a respectful and understanding environment in which to undergo a specialized exam with an experienced nurse, 24 hours a day, 7 days a week.
- **Reaching out.** 1,656 domestic abuse and sexual assault calls were received by the 24-hour confidential helpline.
- **Healing.** 476 individuals served through group sessions, one-on-one counseling, advocacy, and exams.

## CHILD SEXUAL ABUSE SERVICES

Therapy • Counseling • Support groups •  
Medical-forensic exams • Advocacy

*“I can be open and honest, and I’m not judged on what I say or do.”*

**YWCA Client**

- **Healing — for everyone.** 232 were served through counseling, including support groups, individual counseling with children, and family sessions.
- **Moving forward.** 81% of child sexual abuse victims made significant improvements in therapy, revealing they had taken important steps in recovering from the trauma of sexual abuse (according to pre- and post-therapy assessments).



## PREVENTION AND EMPOWERMENT

As published through the CDC, approximately one in three adolescent females in the U.S. is a victim of physical, emotional, or verbal abuse from their dating partners. This type of abuse had been found to result in worsening school performance, higher risk for substance abuse, eating disorders, risky sexual behavior, and further risk for abusive relationships. The YWCA West Central Michigan has recently restructured its prevention and empowerment programming, moving away from a single gender focus in favor of a more comprehensive approach to sexual violence prevention, which includes working to engage men and boys, the community, and various systems in the hopes of creating lasting social change.

### Prevention and Empowerment services

- Healthy relationship education for middle and high school classes
- Young Women for Change after-school empowerment programming for those who identify as female, ages 13-18, in collaboration with the Michigan Women's Foundation
- Trainings for educators on topics such as rape culture, healthy relationships, etc.
- Healthy relationship groups for individuals with intellectual and developmental disabilities as part of the WEAVE (Working to End Assault and Violence for Everyone) collaboration
- Young Leaders Against Violence, a youth-led coalition in Kent County mentored by the YWCA, Kent County Health Department, Safe Haven Ministries, Family Futures, and Cherry Health
- Community outreach through events, panels, and workshops
- Outreach to local and state policy makers to build awareness of sexual violence prevention

When boys and girls participate *together* in conversations designed to break down the norms associated with rape culture, both groups develop tools that empower them as bystanders and help boys develop a sense of empathy for the consequences of rape culture — which girls disproportionately bear. The YWCA recognizes that alongside the provision of prevention based programming, there is a continued need for the empowerment of women and girls. Empowering women and girls to move beyond the barriers of sex-based discrimination and abuse will in turn aid young women in our community to combat sexual violence at another level systems change.

# PRIVATE COMMUNITY SUPPORT

eliminating racism  
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YWCA Vice President Doug Wilterdink (left) and President Jacque Schafer (right) recognize title sponsor Mercantile Bank with Ray Reitsma (center), West Region President and Senior Lending Officer for Mercantile Bank of Michigan

**2016**  
Title Sponsor:



*Tribute!*  
eliminating racism  
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2015 Honorees (from left): Amy Wilson, Andrea Haidle, Hayley Lee, Teresa Weatherall Neal, Chris Arnold, and Doreen Bolhuis.  
*Not pictured: Sandi Frost Steensma*

**2015**  
Title Sponsor:



## SPECIAL THANKS TO THOSE WHO HOSTED EVENTS IN SUPPORT OF THE YWCA:



Chick Run Fundraiser  
Croweserves the YWCA Summer 2016  
Crowe Horwath Intern Fundraiser  
Movers for Moms Drive  
Meredith's MERathon  
Sole Sisters - Fall Movie Night

Empire Gives Back  
Golf Systems, Inc. - Women's Charity Challenge  
Grand Rapids Zonta Foundation  
Dance Troupe of GVSU - April Recital Collection  
Dykema Gossett, PLLC - Jeans for Charity

# STATEMENT OF FINANCIAL POSITION

YEAR ENDED  
SEPTEMBER 30, 2016

<b>ASSETS</b>	<b>2016</b>	<b>LIABILITIES AND NET ASSETS</b>	<b>2016</b>
Cash and cash equivalents	\$1,283,664	<b>Liabilities</b>	
Receivables:		Accounts payable	\$600,378
Trade less allowance for doubtful accounts of \$1,703	\$34,975	Accrued liabilities	\$121,655
Contributions receivable	\$553,625	Debt*	\$9,181,665
United Way	\$211,976		
Grants and others	\$304,859	<b>TOTAL LIABILITIES</b>	<b><u>\$9,903,698</u></b>
Investments	\$1,107,446		
Prepaid expenses	\$147,311	<b>Net Assets</b>	
Beneficial interests	\$756,244	Unrestricted:	
Note receivable*	\$5,940,400	Undesignated	\$5,005,389
Property and equipment	\$7,360,225	Board designated	\$201,982
Permanent housing operating reserve escrow	\$251,143	Temporarily restricted	\$1,567,340
		Permanently restricted	\$1,273,459
<b>TOTAL ASSETS</b>	<b><u>\$17,951,868</u></b>	<b>TOTAL NET ASSETS</b>	<b><u>\$8,048,170</u></b>
		<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b><u>\$17,951,868</u></b>

\*Note: The Consolidated Statement of Financial Position as of September 30, 2016 reflects increases over prior year assets and liabilities that are resulting from the financing of certain fixed assets and the construction and refurbishment of the facility during the year. The transaction was structured under the New Markets Tax Credit program administered by the Community Development Financial Institutions Fund of the U.S. Department of the Treasury. The related notes receivable asset of \$5,940,400 and debt liability of \$9,181,665 are subject to provisions allowing for the forgiveness of both following the required Tax Credit Investment Period.

# STATEMENT OF ACTIVITIES

YEAR ENDED  
SEPTEMBER 30, 2016

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
<b>Revenue and Support</b>				
Contributions	\$278,271	\$188,179	\$8,683	<b>\$475,133</b>
In-kind donations	\$47,287	-	-	<b>\$47,287</b>
United Way	\$30,006	\$282,634	-	<b>\$312,640</b>
Governmental grants	\$2,524,214	-	-	<b>\$2,524,214</b>
Other income	\$46,973	-	-	<b>\$46,973</b>
Program fees	\$336,086	-	-	<b>\$336,086</b>
Special events - Net of expenses of \$86,858	\$123,788	\$86,234	-	<b>\$210,022</b>
Interest and dividends	\$19,332	\$13,261	-	<b>\$32,593</b>
Net unrealized and realized gains (losses)	-	\$69,543	-	<b>\$69,543</b>
Loss on sale of fixed assets	(\$41,496)	-	-	<b>(\$41,496)</b>
Change in beneficial interests	-	-	\$24,509	<b>\$24,509</b>
<b>TOTAL REVENUE AND SUPPORT</b>	<b>\$3,364,461</b>	<b>\$639,851</b>	<b>\$33,192</b>	<b>\$4,037,504</b>
Net assets released from restrictions	\$3,685,892	(\$3,685,892)	-	-
<b>TOTAL REVENUE, SUPPORT, AND NET ASSETS RELEASED FROM RESTRICTIONS</b>	<b>\$7,050,353</b>	<b>(\$3,046,041)</b>	<b>\$33,192</b>	<b>\$4,037,504</b>
<b>Expenses</b>				
Program services				
Counseling programs	\$1,963,010	-	-	<b>\$1,963,010</b>
Housing	\$1,337,415	-	-	<b>\$1,337,415</b>
Youth programs	\$219,915	-	-	<b>\$219,915</b>
Center for Women	\$65,394	-	-	<b>\$65,394</b>
Special programs	\$9,493	-	-	<b>\$9,493</b>
TOTAL PROGRAM SERVICES	<u>\$3,595,227</u>	-	-	<b>\$3,595,227</b>
Support services				
Management and general	\$393,001	-	-	<b>\$393,001</b>
Fundraising	\$217,313	-	-	<b>\$217,313</b>
TOTAL SUPPORT SERVICES	<u>\$610,314</u>	-	-	<b>\$610,314</b>
TOTAL EXPENSES	<u>\$4,205,541</u>	-	-	<b>\$4,205,541</b>
<b>INCREASE (DECREASE) IN NET ASSETS</b>	<b>\$2,844,812</b>	<b>(\$3,046,041)</b>	<b>\$33,192</b>	<b>(\$168,037)</b>
<b>NET ASSETS - BEGINNING OF YEAR</b>	<u>\$2,362,559</u>	<u>\$4,613,381</u>	<u>\$1,240,267</u>	<b>\$8,216,207</b>
<b>NET ASSETS - END OF YEAR</b>	<b><u>\$5,207,371</u></b>	<b><u>\$1,567,340</u></b>	<b><u>\$1,273,459</u></b>	<b><u>\$8,048,170</u></b>

## 24-HOUR CONFIDENTIAL HELPLINE

 616.454.YWCA (454-9922)

## CONTACT US

25 Sheldon Boulevard SE  
Grand Rapids, MI 49503  
616.459.4681

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# THANK YOU.

