

# **YWCA** **IS ON A** **MISSION**

**2016 - 2017**  
**ANNUAL REPORT**

eliminating racism  
empowering women

**ywca**

west central michigan



# YWCA IS ON A MISSION

This year is one to remember at the YWCA. We saw it culminate in a watershed moment for the issues we address — all over the world, from housekeeping to Hollywood, thousands upon thousands said #MeToo. We are survivors, and we will not be silent.

The message was one we have known and lived here at the YWCA for years. But more than ever before, it was heard. Understood. Believed. This moment is critical. This moment is a movement. As supporters like you know, the YWCA has been a place of hope, healing, and renewal for more than 100 years. We work each day to address the issues of domestic abuse and sexual violence, but now as the spotlight shines, we feel the true winds of change.

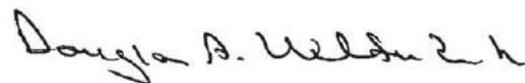
You are part of this change. Your support can be seen in the numbers and names in this report, and also in the hope that grows each day for the 4,000+ we serve.

Thanks to you, we are ready for this movement. With your help, we support survivors with quality comprehensive services, and build tools for prevention and empowerment to address the issues head-on. This is life-transforming work, and we are accomplishing it together. **Thank you.**

**Eliminating Racism  
Empowering Women and Girls  
Promoting Peace, Justice, Freedom, and Dignity for All**



Charisse Mitchell  
CEO



Doug Wilterdink  
President, Board of Directors

## 2016-17 BOARD OF DIRECTORS

Doug Wilterdink, President  
Lonna Wiersma, Vice President  
Rhonda Huismann, Treasurer  
India Manns, Secretary  
Janean Couch  
Karen Ender  
Barbara Griffin  
Julia Guevara  
Meg Hackett  
Bryan Houck  
Kathy Koch  
Neha Mittal  
Jacqueline Schafer  
Michelle VanTorre-Tellier  
Jan Winters  
Carla Blinkhorn, CEO through March 2017  
Charisse Mitchell, CEO



**94%**

of parents with children staying in emergency shelter reported that meeting with the Children’s Advocate was helpful in increasing their knowledge about their children’s responses to witnessing violence.

**357** medical-forensic exams (rape exams) provided to survivors of assault — including 92 children and 265 adults — with an experienced nurse in a safe, respectful environment.

**93%** of first-time support group participants reported the group was helpful toward their healing

**6,944**  
individual and family therapy sessions

With funding provided through the Transformation Campaign, the YWCA was able to open a new department called Advocacy Resource Services. This brought all crisis response staff into one central location, handling everything from housing to legal services. It is safer, more comprehensive, and effective. This year, we saw a **42% increase** in the number of clients accessing in-person services (from 440 to 624). The 24-hour confidential helpline is also part of this department, with **1,468 calls** received. For those clients exiting services, **93% were able** to put a safety plan in place, helping them move forward more safely.

**49,126** nights of safety for individuals in long-term supportive housing

## DOMESTIC ABUSE SERVICES

- 24-hour confidential helpline
- Emergency shelter
- Long-term supportive housing
- Advocacy
- Victim counseling and support groups
- Assailant counseling and psychoeducational groups
- Supervised parenting time and safe child exchange
- Medical forensic examinations
- Therapy

## SEXUAL ASSAULT SERVICES

- 24-hour confidential helpline
- Therapy
- Counseling
- Support groups
- Medical-forensic exams for adults and children
- Advocacy
- Short-term respite services for victims unable to return home

## CHILD SEXUAL ABUSE SERVICES

- Therapy
- Counseling
- Support groups
- Medical-forensic exams
- Advocacy

# PREVENTION AND EMPOWERMENT SERVICES

- Healthy relationship education for co-ed middle and high school classes with a 10-session curriculum
- Young Women for Change after-school leadership and empowerment programming for girls and those who identify as female, ages 13-18, in collaboration with the Michigan Women's Foundation
- Trainings for educators on topics such as rape culture, healthy relationships, etc.
- Healthy relationship groups for individuals with intellectual and developmental disabilities as part of the WEAVE (Working to End Assault and Violence for Everyone) collaboration
- Community outreach through events, panels, and workshops
- Outreach to local and state policy makers to build awareness of sexual violence prevention

*Few women have influenced our organization as fundamentally as Helen Claytor, and few things mattered more to her than the well-being of girls. In recognition of her commitment, in 2016-17 a group of more than 70 donors came together to establish the Helen Claytor Recognition Society. The dollars raised by the Society will be used to provide special leadership-building opportunities for the girls participating in the YWCA's leadership programs for girls.*



**1,579** middle and high school aged students participated in the YWCA's first year of co-ed healthy relationships education

**193** students with intellectual and developmental disabilities participated in sexual education through a partnership between the YWCA and the Kent Intermediate School District, developing the first-ever curriculum in Kent County for youth with I/DD. Individuals with I/DD are sexually assaulted at a rate seven times higher than those without disabilities (*via NPR/U.S. Justice Dept. study*).

**47** Grand Rapids businesses displayed "We Support Survivors" posters, coasters, and brochures during a campaign for Sexual Assault Awareness Month in April

The Young Women for Change after-school leadership and empowerment program kicked off by taking participants to the Women's March on Lansing. Girls learned about the power they can have and how coming together as a community can make a difference in the issues they care about.

Later, the program introduced its new summer camp: Activism Academy. The camps provided girls ages 12-14 and 15-18 with the opportunity to learn about social justice topics, develop skills to create change in their communities, and feel safe and valued while expressing themselves.

**2** campaigns developed by Activism Academy participants: "Everyone Deserves a Bed" to combat homelessness, and "Trans Equality" focused on equal treatment and access to healthcare for transgender individuals.

# PRIVATE COMMUNITY SUPPORT

eliminating racism  
empowering women **ywca** | OpenCircle



YWCA Board Members Julia Guevara (left) and India Manns (right) recognize title sponsor Mercantile Bank with Mark Augustyn (center), Senior Lender and West Region President for Mercantile Bank of Michigan

2017  
Title Sponsor:



*Tribute!*  
eliminating racism  
empowering women **ywca**



2016 Honorees (from left) Kimberly Van Driel, Kerri Miller, Dr. Nkechy Ekere Ezech, Taylor Jones, Dr. Adejoke Ayoola, Dr. Wendy VerHage Falb, and Vicki Seidl.

2016  
Title Sponsor:



## SPECIAL THANKS TO THOSE WHO HOSTED EVENTS IN SUPPORT OF THE YWCA:



Andrews Hooper Pavlik PLC  
 Aquinas College Women's Studies Center  
 CarMax Auto Superstores, Inc.  
 Charlene Jones and Mary Matossian  
 Divorce Attorneys for Women (DAWN)  
 Empire Education Group, Inc.

Laura Fogle, D.D.S., M.S., P.C  
 PeaceLab Yoga  
 The Sparrows Coffee & Tea & Newsstand  
 Susanne Werblow  
 Woman Who Care Kent County  
 Women Who Care

# STATEMENT OF FINANCIAL POSITION

YEAR ENDED  
SEPTEMBER 30, 2017

<b>ASSETS</b>	<b>2017</b>	<b>LIABILITIES AND NET ASSETS</b>	<b>2017</b>
Cash and cash equivalents	\$473,821	<b>Liabilities</b>	
Receivables:		Accounts payable	\$63,227
Trade less allowance for doubtful accounts of \$1,703	\$95,876	Accrued liabilities	\$164,436
Contributions receivable	\$300,319	Debt*	\$8,746,362
United Way	\$228,750		
Grants and others	\$241,774	<b>TOTAL LIABILITIES</b>	<b><u>\$8,974,025</u></b>
Investments	\$1,406,043	<b>Net Assets</b>	
Prepaid expenses	\$118,796	Unrestricted:	
Beneficial interests	\$794,682	Undesignated	\$4,746,434
Note receivable*	\$5,940,400	Board designated	\$180,678
Property and equipment	\$7,223,911	Temporarily restricted	\$1,817,840
Permanent housing operating reserve escrow	\$216,288	Permanently restricted	\$1,321,683
<b>TOTAL ASSETS</b>	<b><u>\$17,040,660</u></b>	<b>TOTAL NET ASSETS</b>	<b><u>\$8,066,635</u></b>
		<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b><u>\$17,040,660</u></b>

\*Note: The Consolidated Statement of Financial Position as of September 30, 2017 reflects increases over prior year assets and liabilities that are resulting from the financing of certain fixed assets and the construction and refurbishment of the facility during the prior year. The transaction was structured under the New Markets Tax Credit program administered by the Community Development Financial Institutions Fund of the U.S. Department of the Treasury. The related notes receivable asset of \$5,940,400 and debt liability of \$8,746,362 are subject to provisions allowing for the forgiveness of both following the required Tax Credit Investment Period.

In the 2016-17 audited financial statements, auditors found that the preparation and review of specific reconciliations, support schedules, and rollforwards were not completed in a timely way due to a change in top accounting personnel which resulted in a temporary loss of necessary financial management expertise. As of January 2018, a permanent Director of Finance was in place with the organization. Increased internal controls were implemented and added to detective controls already in place in order to provide additional financial management oversight.

# STATEMENT OF ACTIVITIES

YEAR ENDED  
SEPTEMBER 30, 2017

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
<b>Revenue and Support</b>				
Contributions	\$362,641	\$157,385	\$9,787	<b>\$529,813</b>
In-kind donations	\$11,925	-	-	<b>\$11,925</b>
United Way	\$30,104	\$305,000	-	<b>\$335,104</b>
Governmental grants	\$2,926,021	-	-	<b>\$2,926,021</b>
Other income	\$119,546	-	-	<b>\$119,546</b>
Program fees	\$405,153	-	-	<b>\$405,153</b>
Special events - Net of expenses of \$132,197	\$113,893	\$157,519	-	<b>\$271,412</b>
Interest and dividends	\$33,202	\$11,663	-	<b>\$44,865</b>
Net unrealized and realized gains (losses)	(\$2,021)	\$127,411	-	<b>\$125,399</b>
Loss on sale of fixed assets	-	-	-	<b>-</b>
Change in beneficial interests	-	-	\$38,437	<b>\$38,437</b>
<b>TOTAL REVENUE AND SUPPORT</b>	<b>\$4,000,473</b>	<b>\$758,978</b>	<b>\$48,224</b>	<b>\$4,807,675</b>
Net assets released from restrictions	\$508,478	(\$508,478)	-	<b>-</b>
<b>TOTAL REVENUE, SUPPORT, AND NET ASSETS RELEASED FROM RESTRICTIONS</b>	<b>\$4,508,951</b>	<b>(\$250,500)</b>	<b>\$48,224</b>	<b>\$4,807,675</b>
<b>Expenses</b>				
Program services				
Counseling programs	\$2,162,799	-	-	<b>\$2,162,799</b>
Housing	\$1,403,644	-	-	<b>\$1,403,644</b>
Youth programs	\$235,739	-	-	<b>\$235,739</b>
Center for Women	\$219,109	-	-	<b>\$219,109</b>
Special programs	\$10,892	-	-	<b>\$10,892</b>
TOTAL PROGRAM SERVICES	<u>\$4,032,183</u>	-	-	<b>\$4,032,183</b>
Support services				
Management and general	\$534,475	-	-	<b>\$534,475</b>
Fundraising	\$222,552	-	-	<b>\$222,552</b>
TOTAL SUPPORT SERVICES	<u>\$757,027</u>	-	-	<b>\$757,027</b>
TOTAL EXPENSES	<u>\$4,789,210</u>	-	-	<b>\$4,789,210</b>
<b>INCREASE (DECREASE) IN NET ASSETS</b>	<b>(\$280,259)</b>	<b>\$250,500</b>	<b>\$48,224</b>	<b>\$18,465</b>
<b>NET ASSETS - BEGINNING OF YEAR</b>	<u>\$5,207,371</u>	<u>\$1,567,340</u>	<u>\$1,273,459</u>	<b>\$8,048,170</b>
<b>NET ASSETS - END OF YEAR</b>	<b><u>\$4,927,112</u></b>	<b><u>\$1,817,840</u></b>	<b><u>\$1,321,683</u></b>	<b><u>\$8,066,635</u></b>

## 24-HOUR CONFIDENTIAL HELPLINE

 616.454.YWCA (454-9922)

## CONTACT US

25 Sheldon Boulevard SE  
Grand Rapids, MI 49503  
616.459.4681

 [ywcawcmi.org](http://ywcawcmi.org)

 [facebook.com/ywcawcmi](https://facebook.com/ywcawcmi)

 @ywcawcmi

 @ywcawcmi

# THANK YOU.

